Rep Order# EC'd Yes 7911111 Ver# 5

Status Revised

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

10/22/2012 3:58 PM 10/22/2012 1:12 PM

1 of

Fax# Advertiser Station WREG-TV MEMPHIS Phone# Buyer Estimate# Product WHITNEY EVERSOLE FLINN/C/R) FLINN, GEORGE

> Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 10/10/2012 - 10/23/2012

> > Rep Firm Sales Office (Salesperson (

) WASHINGTON) FRAN BERG

Salesperson Phone# 202-872-1155 202-872-8745

Salesperson FAX#

-- CONTRACT COMMENT --

RACE OR ETHNICITY. BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN

--- REMARKS ---

MKGD. CNT TTL REM THE SAME REV ORD TO SHOW CX 1X ON LN 16 DUE NA & ADD NEW LN 23 AS

PLS
CFM,
THANKS!
BRITTNEY

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TU, TH Buyline Co	TH	SU	SU	SA	M-TU Buyline Co	M-F Buyline C	W-F Buyline C	Day
TU,TH 10A-11A Buyline Comment: 1/DAY	10A-11A	8A-930A	6A-8A	6A-9A	M-TU 6A-7A Buyline Comment: 1/DAY	M-F 6A-7A Buyline Comment: 1/DAY	W-F 6A-7A Buyline Comment: 1/DAY	Time
PRICE RT	PRICE RT	CBS SUN MORN	DAYBREAK SUN	DAYBREAK SAT	6A NEWS	6A NEWS	6A NEWS	Program
10/16-10/18	10/11-10/11	10/14-10/21	10/14-10/14	10/13-10/20	10/22-10/23	10/15-10/19	10/10-10/12	Dates
:30	:30	:30	:30	:30	:30	: 30	:30	Len
2	1	P.	1	1	N	ъ	ω	Spots/Week
\$225.00	\$225.00	\$500.00	\$200.00	\$200.00	\$350.00	\$350.00	\$350.00	Rate
N	1	2	щ	2	8	ر.	ω	Total Spots

											!	Buyer Phone# Fax#	Station Advertiser Product Estimate#	Rep Order# EC'd Yes
19	18	17		15	14	13	12	11	10	9	-	Ln	WREG r (FLI + 286	
M-F Buyline	W-F Buyline	SU		M-TU Buyline SA	M-F Buyline	W-F Buyline	M-TU Buyline	M-TH Buyline	W,F Buyline	TU		WHITNEY EVERSOLE	WREG-TV MEMPHIS () FLINN, GEORGE FLINN/C/R 2862	7911111
10P-1035P Comment: 1/DAY	10P-1035P Comment: 1/DAY	10P-1035P	V5 anged,	6P-630P Comment: 1/DAY 6P-630P	6P-630P Comment: 1/DAY	6P-630P Comment: 1/DAY	5P-530P Comment: 1/DAY	5P-530P Comment: 1/DAY	5P-530P Comment: 1/DAY	10A-11A		RSOLE Time	HIS GEORGE	Ver# 5 Stat
10P NEWS	10P NEWS	SUN 10P NEWS	CX 1X 10/13 DUE NA Spots/week Changed	6P NEWS	6P NEWS	6P NEWS	5P NEWS	5P NEWS	5P NEWS	PRICE RT		Program		Status Revised
		WS	NA Jed	σ.				*0				Flight Dates Hiatus Weeks	Agency () 7669 ST DELAW Agency C/P1/P2/E	Traffic Order#
										3		10/10/2012 - 10/23/2012	() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 'P1/P2/E //2862	
10/15-10/19	10/10-10/12	10/14-10/21	10/20-10/20	10/22-10/23	10/15-10/19	10/10-10/12	10/22-10/23	10/15-10/18	10/10-10/12	10/23-10/23		Dates	ACEMENT	Printed: 10 Last Received: 10/ Showing Buylines: All Lines
:30	:30	:30		:30 :30	:30	:30	:30	:30	:30	:30		Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/22/2012 3:58 PM 10/22/2012 1:12 PM Lines
S	ω	1	н ,	0 2	σ	ω	N	42	2	L	I COCO MOGN	hone# 202-872-1155 AX # 202-872-8745) WASHINGTON) FRAN BERG	M M
\$600.00	\$600.00	\$500.00		\$450.00	\$450.00	\$450.00	\$425.00	\$425.00	\$425.00	\$225.00	1	2-1155 2-8745	GTON RG	2 of
	8			-										ω .

Total Spots

	Oct 12: 53 / \$25,000.00 Sales Totals: 53 / \$25,000.00 Station Totals: 53 / \$25,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 53 / \$25,000.00	*	22	21	20	LT Ln	Buyer Phone# Fax#	Station W Advertiser Product Estimate#	Rep Order# EC'd Yes
ы	53 / \$3 s: 53 / als: 53 ent/rclo	NTHLY 7	OTALS-	*23			1		WHIT	/REG-TV M () FLI FLINN/C/R 2862	
Market Totals	\$25,000.00 / \$25,000.00 53 / \$25,000.00 cld/rtrn: 0 / \$	TOTALS-	/ \$25,00	TU Sales Remark: V5 Added	SU	TH	M-TU Buyline C	Day	WHITNEY EVERSOLE	WREG-TV MEMPHIS r () FLINN, GEORGE FLINN/C/R 2862	7911111
			00	12P-1230P nark: V5 ADD	12P-3P	7P-8P	M-TU 10P-1035P Buyline Comment: 1/DAY	Time	SOLE	IIS EORGE	Ver# 5 Stat
\$83, 333				12N NEWS	AFC FB	BANG/2.5MEN	10P NEWS	Program			Status Revised
CABL UNKN WPXX						EN			Fligh Hiat	Agency	
70%									Flight Dates Hiatus Weeks	(7669 S DELA	Traffic Order#
CBLA WHBQ WREG) STRATEGIC N 7669 STAGERS LOOP DELAWARE, OH 430 P1/P2/F //2862	r#
₩ 0 0 ₩ %									10/10/2012 - 10/23/2012	() STRATEGIC MEDI. 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/F //2862	
CBLB				10/23-1	10/21-1	10/11-1	10/22-1	Dates	3/2012) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015	Printed: 10 Last Received: 10/ Showing Buylines: All Lines
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INTA				:30	:30	:30	:30	Len	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/22/2012 3:58 PM 10/22/2012 1:12 PM Lines
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INTB WPTY								Spots/Week	# 202-872-1155 202-872-8745) WASHINGTON) FRAN BERG	
0%				\$300.00	\$2,000.00	\$1,500.00	\$600.00	Rate	-1155 -8745	STON	3 of
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